



# SHORES OF HAPPINESS

  
**KEMIJÄRVI**  
LAPLAND

**LAPLAND**  
Above Ordinary

KALKONNIEMI



## THIRSTY FOR LIFE

*Free-spirited traveller, dreamer and  
a true friend of Lapland's nature – this is  
where you feel at home.*

**WELCOME TO  
KEMIJÄRVI.**

“

**KEMIJÄRVI**  
STATE OF MIND?  
*Happiness.*



## A TOWN THAT MAKES YOU HAPPY, NATURALLY

Happiness in Kemijärvi lies in its pure nature, tranquillity and concentrating on the true essence of life. Sitting on the jetty with your feet in the water, feeling the soft breeze of a canoeing trip, the crunching snow beneath your skis or a refreshing dip in the lake straight out of the sauna – in Kemijärvi happiness comes naturally.







**FOREST  
BATHING**



**LIFE ON  
THE JETTY**



**YOGA BY  
THE SHORE**



**WELLBEING  
FROM NATURE**



**CAMPFIRE  
CALMNESS**

“  
NO  
rush.”



## HEALING KEMIJÄRVI

Take the journey to your inner self in the heart of Kemijärvi's natural serenity. The local way of life holds hidden strengths that will uplift you. Water is the Earth's oldest lotion – the shores, hills and fell highlands beckon you to revitalise mind and body. In Kemijärvi, blissfulness is evident by the smile on your face.







MADE IN  
**KEMIJÄRVI**

*This label tells you the  
product originates  
from Kemijärvi.*



*Pike is*  
**OUR LOCAL  
DELICACY!**

## THE WORLD'S CLEANEST FOOD ALL AROUND YOU

The freshest food of all is always close to you. Kemijärvi's most delicious natural produce can be found from its wild waters and shrubs. Kemijärvi is renowned for its tasty pike, zander and perch; guaranteed to satisfy even the most experienced of anglers. Summertime's Midnight Sun nurtures wild food from pure nature, also providing juicy berries to savour in the winter months. Whether it's food or living in general, life in Kemijärvi is uncomplicated and natural.





## 7,000 YEARS OF ECCENTRIC LIFE

Kemijärvi not only charms with its beautiful nature, its culture is also full of riches. The waterways enticed people to settle in the area as far back as the Stone Age. The best-known ancient site is the Neitilänharju ridge that rises between lakes. Living culture is evident in Kemijärvi from its numerous events celebrating handicrafts and culture, and with the music festivals held beneath the Midnight Sun in summer.



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*Step  
into*

CULTURE AND  
HISTORY.



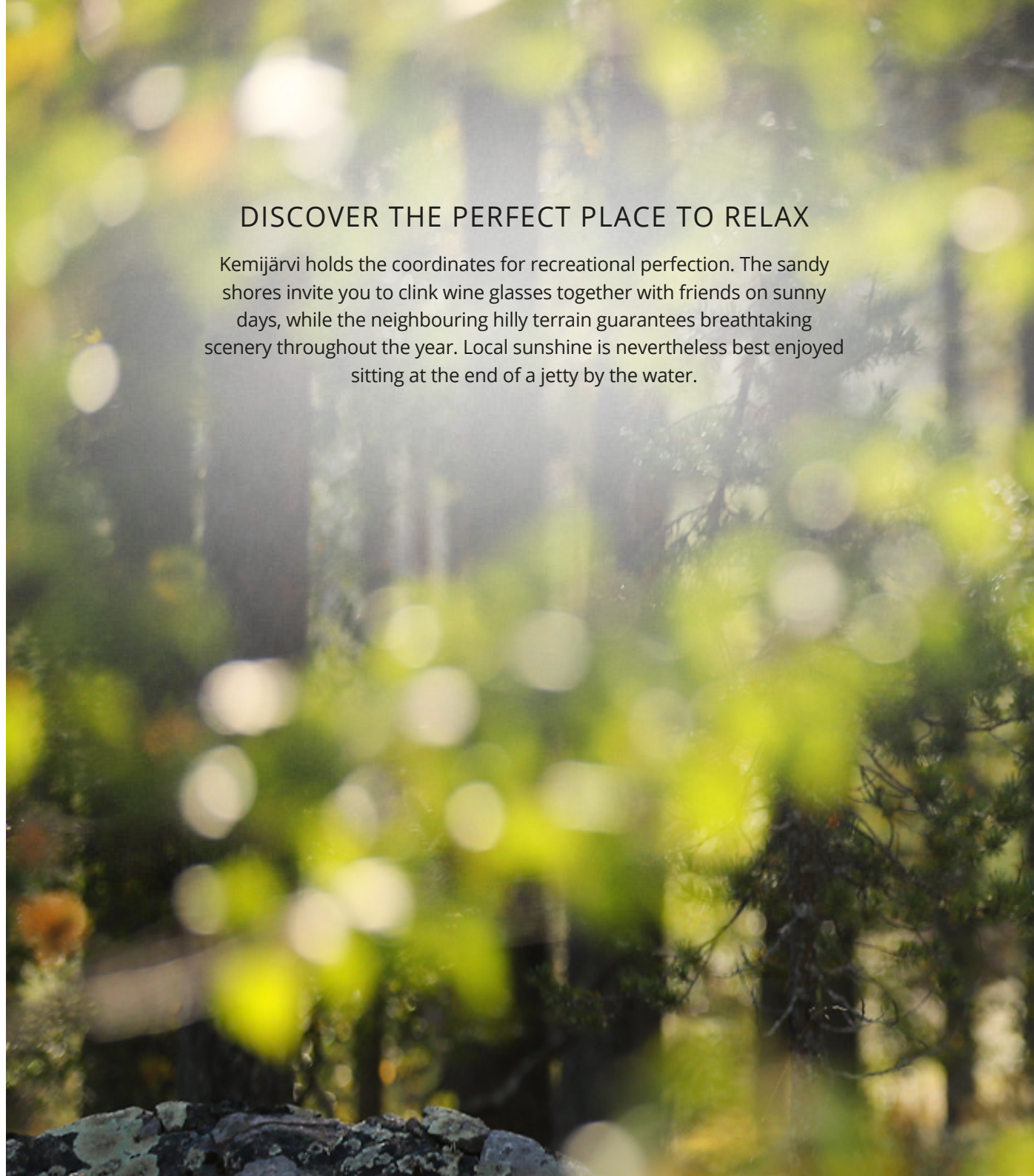




*National Parks are true gems of Lapland's nature and open to all visitors.*

## DISCOVER THE PERFECT PLACE TO RELAX

Kemijärvi holds the coordinates for recreational perfection. The sandy shores invite you to clink wine glasses together with friends on sunny days, while the neighbouring hilly terrain guarantees breathtaking scenery throughout the year. Local sunshine is nevertheless best enjoyed sitting at the end of a jetty by the water.





A shirtless person with dark hair in a bun is performing a yoga pose on a mossy rock in a sunlit forest. Their arms are raised high, and one leg is extended back. The background is a dense forest of tall trees with sunlight filtering through the leaves.

“

PERFECT  
SPOT TO  
*relax.*





A LAKE  
*and four*  
FELLS  
*please!*

“





## NATURE THAT IS PURELY FULL OF OPPORTUNITIES

In addition to its waterways, Kemijärvi has hills, fells and wilderness for lovers of Lappish nature. Cycle in varying terrain, ski across a frozen lake, or take your camera to immortalise the best sunset of the year. Kemijärvi sits on the Arctic Circle, just a stone's throw away from the exquisite ski resorts of Pyhä, Luosto, Suomu and Salla. Each day spent in these landscapes gives your life something to treasure.





“  
LIFE IS  
*better*  
ON THE  
SHORE.



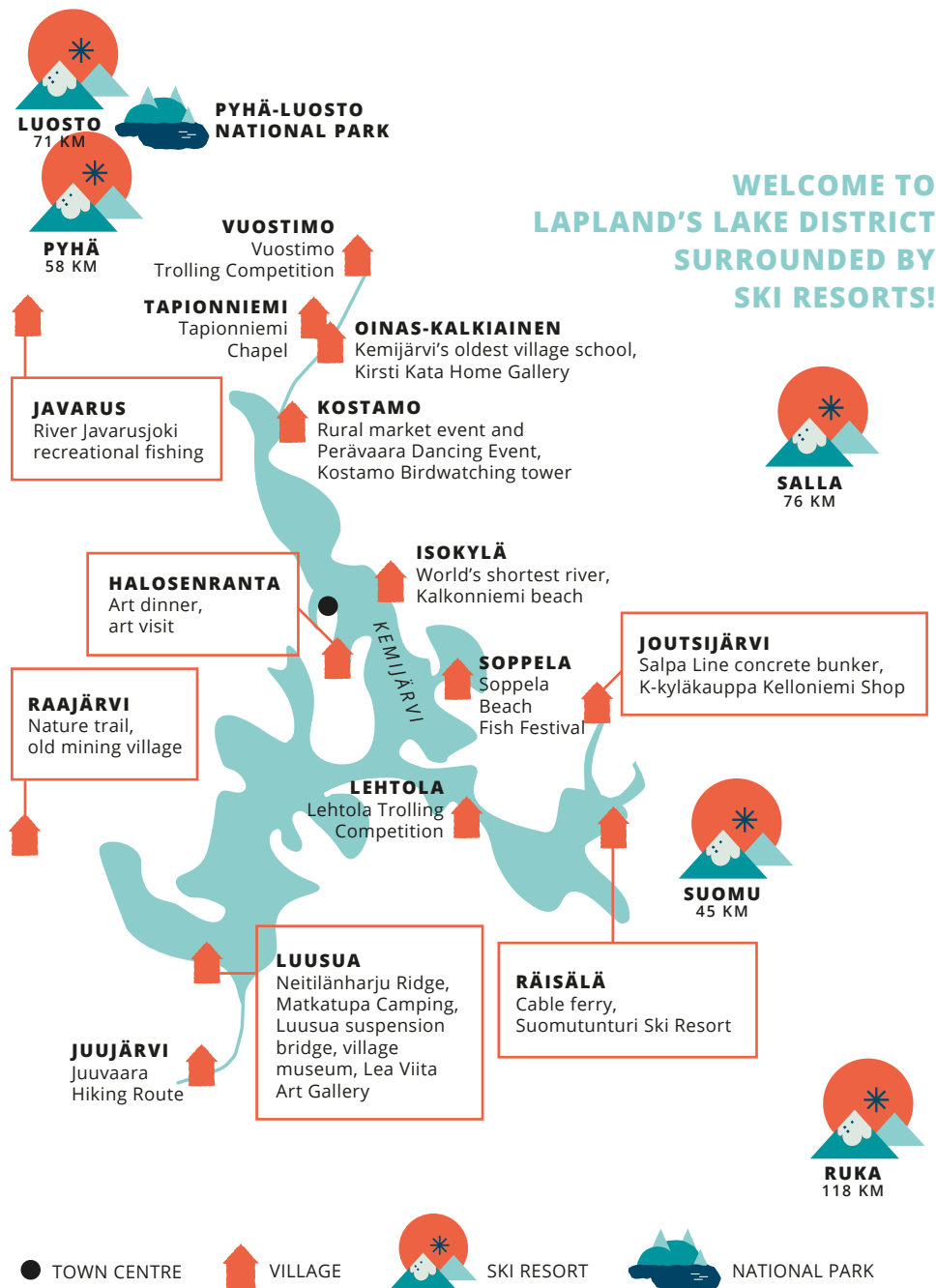


## SHORESIDE LIVING IN THE TRUE HEART OF LAPLAND

Who would have ever believed that Finland's northernmost town is home to the nation's best shores? The sparkling clean waters of Kemijärvi beckon you to savour revitalisation and enchant unsuspecting guests to love her nature. Camp out by the water or spend your entire holiday on the jetty. You won't find scenery like this anywhere else.







## DISTANCES

Helsinki – Kemijärvi **911 km**

Rovaniemi Airport – Kemijärvi **80 km**

Kuusamo Airport – Kemijärvi **140 km**



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